

THE MANLY MOVEMENT

A supportive network that gives men the skills and confidence to turn everyday interactions into positive influence.

**It's not about being perfect.
It's about showing up.**

THIS IS MANLY

PURPOSE

You're already a role model,
whether you mean to be or not.

Too often, men are left to figure this out alone, without spaces to talk about what good influence really looks like, or how to practise it. The Forge changes that. It connects men who want to lead by example, share what they're learning, and support others to do the same.

The community exists to:

Equip men to use their influence with confidence, empathy and purpose.

Offer a welcoming space to belong, where men can share experiences, test ideas and build capability without judgement.

Amplify positive role models to counteract the loudest, most toxic online voices with grounded, everyday relationships.

Create a ripple effect across generations, empowering men to show up better for this generation and the next.

ACTIVITIES

The Forge works through local chapters - small, place-based groups of men who meet regularly to connect, reflect and take action together. You'll find:

01.

Conversations that count - guided discussions about respect, care, leadership, and the realities of influence.

02.

Practical challenges - small, doable actions that help men put their values into practice and strengthen relationships.

03.

Connection and accountability - men checking in, encouraging each other, and celebrating progress.

04.

Cross-chapter activities - shared challenges, campaigns and meetups that link men from different communities.

Chapters are supported by a backbone team at *ThirdStory* and *This is Manly* that provides training for local hosts, resources and light-touch facilitation. Over time, each chapter becomes self-sustaining - **owned and led by the men in it.**

GET INVOLVED

Our dream is to build hundreds of chapters across Western Australia, but we know we need to start somewhere.

If you are in the **Fremantle, Victoria Park, Midland/Hills** or **Joondalup** areas, there are a few ways to get involved:

Join a local chapter

If you're ready to connect, learn and contribute, you can join a chapter near you. No experience needed - just a willingness to show up.

Be a chapter champion

With support from The Forge team, any group of men can form a chapter in their community. We'll provide:

- Charter.
- Facilitation guide.
- Ongoing connection to the wider network.

Partner with us

Community organisations, councils, and sporting clubs can partner with The Forge to bring this model to their area, building local capacity and connection.



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